

NEWSLETTER ISSUE 1 | APRIL 2022

What is Women's Business 2nd Chance

The Women's Business Second Chance Hub (WBSC) is a ground-breaking program for women at risk of being left behind. It aims to give them the chance to achieve quality learning, entrepreneurship and employment outcomes through access to educational, employment and support services, tailored to their needs as learners and future earners.

Many First Nations women have found themselves marginalised – excluded economically and socially – through circumstance and stereo type.

Since it's establishment in March 2020, the Women's Business Hub 2nd Chance Hub (WB2C) in Rooty Hill has now been in operation for over 18 months.

It is designed to be a Culturally Safe Women's only space to empower disadvantaged Aboriginal & Torres Strait Islander women and give them a second chance to realise their life goals and improve their current social, economic and environmental circumstance



What's happening @ the Hub

Welcome 2022

Women's Business 2nd Chance Hub would like to acknowledge and pay respect to the traditional owners of the land on which we meet – the Darug people. It is upon their ancestral lands that Women's Business 2nd Chance Hub stands. As we share our own knowledge, teaching, learning, and research practices within this space, may we also pay respect to the knowledge embedded forever within the Aboriginal Custodianship of Country.

As we move into 2022, Women's Business would like to invite you to take the opportunity to give back to "You" this year! There is no doubt the past two years has been one of the most challenging by far. We here at Women's Business want to commend you for your strength and determination as this has enabled you to continue to stand not just for yourself but your family and community. You're hard work has not gone un-noticed. Here at the Hub we celebrate and embrace everything about our Aboriginal and Torres Strait Islander bloodlines as we are excited to walk together, share culture and explore your future.

Traffic Control Careers

Do you live in Western Sydney? Are you interested in becoming a Traffic Controller?
Contact us today to secure your place in one of our upcoming Traffic Control & WHS White Card courses, we have jobs available upon successful completion of training!
Email jobs@realfutures.net or contact the Hub today!

During December 2021, another 10 of our Women's Business members underwent training for their traffic control tickets. In collaboration with the Real Futures VTEC these women were immediately able to take part in on the spot interviews for employment opportunities at the completion of their course.





Tafe & Women's Business

Women's Business 2nd Chance Hub aims is to create meaningful and lasting opportunities for Aboriginal and Torres Strait Islander Women all over NSW. We do this by providing access to quality learning, entrepreneurship, and employment through our educational and vocational training workshops. We also aim to ensure our Aspirants feel fully supported in their Cultural Identity whilst taking on their studies. We do this by providing a culturally safe space at the Hub where they can come and have access to computers and printing facilities and our Reach Out team if needed.



Over the past couple of months Women's Business 2nd Chance has been working with TAFE NSW to negotiate a variety of training packages. So far, we have secured 4 training packages that will each go for 12 months. We are looking at three of those packages to commence this November.

All the Aspirants that have expressed interest are very keen to attend the upcoming information sessions and are keen to get started. We look forward to more exciting updates in this space in the next coming newsletters.



Women in Business

Margaret Brown

Margaret Brown started her business S&M Creative Spirits after her mother and father passed away. The Initials S&M represent her parents first names. She is passionate and draws from the wisdom and creativity that her parents have instilled in her throughout her life.

Margaret's small business kicked off last year when COVID first hit Sydney, she started sewing masks to keep her family and community safe.

This led to more items being made such as bags, purses and one day she recalled waiting in line at Starbucks for her morning coffee and they advised her they had ran out of coffee sleeves. So, she used the coffee sleeve from Starbucks as a template and created her very own coffee sleeves.

Women's Business recently assisted Margaret to complete an Introduction to Small Business Short Course with Many Rivers to support her business journey along with the purchase of beautiful material to create all the Deadly items you see in the picture.

Please watch out for S&M Creative Spirits on social media coming soon!

Three of our Deadly Aspirants!!

Three Strong Women!

Three of our Aspirants; Alexandra Fenton Sloane, Temelia Briggs and Yulara Frail have just commenced employment with Greater Western Aboriginal Health Service.

This powerhouse trio have been a part of the Women's Hub for quite a while and our team has had the pleasure to walk beside and support each of them through their individual journeys.

Each of these women have worked so hard to get where they are today, and we are certain that they will become a great asset to our local medical service and community!

Some of the workshops these beautiful women took part in at the Hub were our Mum & Bubs Program, Resume Writing, Financial Planning, Business course and many more.



Aspirant Story

Jamie Thaidy

At age 45, Jamie Thaidy re-joined formal education through Women's Business 2nd Chance Hub Programme, along with her two daughters. Jamie is currently enrolled in the Cert III in Community Services and is wanting to upskill herself. Jamie comes from Kempsey on the Mid North Coast of NSW, and whilst living up there for most of her life, she started out as an Aboriginal Education Officer, then also went on to complete her Cert IV in Business Administration, Cert IV in Youth work, which also led her to starting to work in the local Aboriginal Community

When Jamie relocated to Sydney in 2014, she was a stay-at-home mother, however, wanted to upskill herself to get back into the workforce. She then had a set back with her health, and now she is feeling stable and confident about her health but much more about gaining even more confidence in Certificate III and Certificate IV in Community Services.

When it comes to supporting her children and other community members on how to and where to find services in our community, she has a great connections and is able to steer them in the right direction.

In time, Jamie is working on becoming employed fulltime

Q When did you join the Women's Business 2nd Chance Program?

"I joined the Women's Business programme in June 2020"

Q What kind of skills are you learning here?

"More effective Communication skills for online use"

Q How has the Women's Business 2nd Chance Program helped you?

"To become more social and confident again"

Q How has Covid-19 impacted you in the last year and a half?

"Personally, it has been really tough not being able to meet up at the Woman's Business Hub in Rooty Hill to just socialise due to lockdown"

Q Why is it important for women to have formal education or find jobs and have their own income?

"It is very important for our young youth and upcoming future generation to become and stay more focused, respectful, Positive thinking towards life in general.

E.g.- creating and fulfilling opportunities that are available right in front of them NOW"



Women's Business Connections



Sydney Region Aboriginal Corporation (SRAC)

Real Futures Women's Business 2nd Chance Hub is working with Sydney Region Aboriginal Corporation to empower, provide assistance and achieve outcomes for Aboriginal & Torres Strait Islander Women across Greater Sydney.

Sydney Region Aboriginal Corporation (SRAC), is a community-controlled not for profit Indigenous Corporation providing a range of advocacy, social-emotional and capacity building support services to Aboriginal and Torres Strait Islander people in a culturally safe and inclusive environment.

Our mission

To improve health, economic, social and emotional outcomes for Aboriginal people in Greater Western Sydney & Nepean Blue Mountains. SRAC was formed by Uncle Trevor Christian, OAM in November 1996 to address the overpopulation of Aboriginal & Torres Strait people in the prison system and the issues that contribute to the ongoing disparity in health and wellbeing between Indigenous and non-Indigenous. SRAC have proudly continued Uncle Trevor's work for 25 years. We facilitate early diagnosis and early intervention of disability and/or at-risk behaviours, education, family supports, cultural connection and capacity building training and support services in an environment that fosters resilience and self-determination.

Key areas of operation

Advocacy, Disability Services, Aged Care Services, Youth Justice & Prison Support Services, Aboriginal Family Supported Playgroup/Early Intervention Services.

Our Key Highlights

- From the commencement of the program to the 10th of December 2021, a total of 400 women have registered at the Women's Business Hub in Western Sydney. Of these, the highest proportion were in the 25-34 years of age group (29%). Just over a fifth (21%) were aged 20-24 years, 16% were in the 35-44 and 18% were 15-19 years of age. Another 11% were aged between 45-54 years and 4% aged 55-64 years. Only 1% were over 65 years of age.

Most of the women heard about the Women's business hub through Real Futures staff (57%) or through family and friends (21%), while 8% came from an external organisation, 6% from social media, and 5% through a job provider.



- A total of 234 women completed some form of training to date. By 10th December 2021 approximately 111 women had engaged in some form tertiary training. Of those 50 women had completed their tertiary course, while a further 61 are currently in attendance of some form of tertiary training.

In addition, a further 209 women have participated in some form of non-tertiary training over the same period, with 184 who have completed their non-tertiary training and another 25 currently attending some form of non-tertiary training (Note some women may have attended more than one course).

Over the past quarter courses completed included: Business Cert III Traineeships (4 women), Traffic Control (10 women) and White Cards (6 women); Sewing Class (11 women); Cert III in Business (1 woman) Teams online training (54 women); Many Rivers Online Business Workshops (8 women).

- A total of 73 women had commenced employment at the hub by 10th December 2021 since the start of the program. The highest proportions of which were working for Government organisations (16%), in the Warehousing (11%), Retail or Health sectors (10% respectively). A further 7% respectively were employed in the Aged Care sector with Australian Unity or Employment Services sector. Another 5% were employed in the Hospitality sector. Smaller proportions across a range of sectors. Most of these roles were full-time positions (70%) and part-time and casual roles (15% respectively). Those who gained employment were mainly from the Level 2 (50%) and Level 3 (38%) categories.



- Since reigniting the WB Private Facebook Page on the 7th of September as a safe space for members to interact with each other and the hub with more targeted content, we have now reached 101 members.

Our Social Media Strategy of various theme days for weekly content to build engagement with our members has worked well, with our Facebook stats shows that the most Popular days have been Motivational Mondays and Theory Thursdays.



Most Engaging Posts



🧠🧠🧠 On behalf of
Women's Business, w...
29 November

Reach	682
Engagements	131



Hello 🙌
Have you been thinkin...
17 November

Reach	407
Engagements	22



Photo-only post
22 November

Reach	211
Engagements	14



4 Real Futures Trainees in NSW

Jaymie-Lea, Gabbi, Amarni and Maleah

Our congratulations to Jaymie-Lea Thaidy, Gabbi Edwards, Amarni Kelly and Maleah Waters-Holten on completing their Traineeship in Business Administration with Real Futures. All four were offered and accepted ongoing employment contracts. They can't wait to utilise all their new skills and to take on new challenges in the future.

"It was deadly to get to the end of our traineeship and to know we had ongoing employment. Thanks Real Futures."

Social Media & Online Outreach

Many Rivers Online Business Course

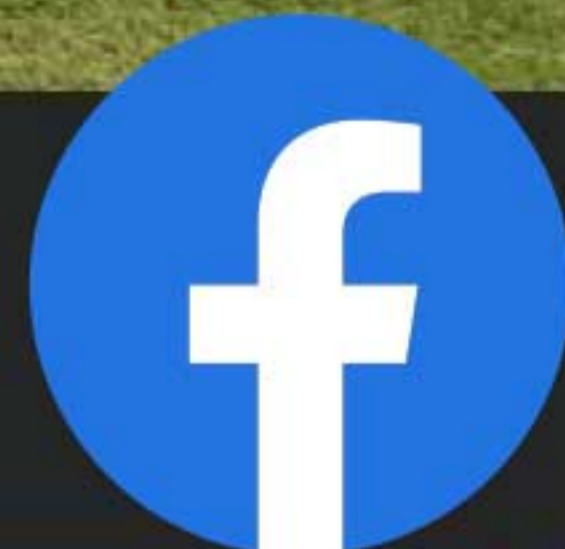
Women's Business 2nd Chance Hub partnered with Many Rivers for a "How To Start Your Own Business Workshop". This was an exciting moment for us as this was our first online workshop since lockdown and we are delighted to say that all our Deadly Aspirants absolutely loved it! Our facilitator Gary went through a Business Plan presentation that outlined strategic business methods on how to attract their targeted audiences. They also learned how to identify strengths and weaknesses to help them build in these areas. The next series of this workshop will teach you "How to do your Business Taxes". Our Aspirants cannot wait to attend this workshop.





Real Futures Women's Business - 2nd Chance Hub

@RealFuturesWB2C · ★ 5 (4 reviews) · Employment Agency



Send message

Our Private FB Group

ATTENTION: To our deadly members...what to expect each week!

On Mondays..

We will be posting inspirational, motivational and relatable content giving you all that extra boost to kick the week off right. This may look like a quote, a good news story, a funny meme, anything light-hearted to brighten your day. You will find all our Monday posts under **#WB2CMotivationalMonday**

On Tuesdays..

We will be posting training content. This may include any new course we are running, new and exclusive information/updates from our training providers, good news stories about training and education, anything else that falls under the 'training and education' category. You will find all our Tuesday posts under **#WB2CTrainingTuesday**

On Wednesdays..

We will be posting wellness content. This includes anything health and well being related, fitness, self care and much more. You will find all our Wednesday posts under **#WB2CWellnessWednesday**

On Thursdays..

We will be posting theory content. This may look something like, how to video's, DIY's, activity idea's etc. You will find all our Thursday posts under **#WB2CTheoryThursday**

On Fridays..

We have a 'flexible' theme. Any content of any category can be posted this day. There is no limitations to what this may include. We encourage our aspirants to make a post this day too, we would love to interact with you all. You will find all our Friday posts under **#WB2CFlexibleFriday**

Meet the WB2C Team

Oneeva Tu'uhetoka

Oneeva is currently Acting Site Coordinator for Women's Business 2nd Chance Hub. She is a strong Worimi Woman who's passion is to help our Mob build on the skills and strengths they already have within so they can become even stronger leaders within their families, workplace and communities.

Oneeva has been instrumental in the education space working closely with Tafe NSW to develop the educational packages for Women's Business. This has seen many of our Aspirants enrol into courses such as a Diploma in Counselling, Community Services, Health Administration and Business Administration.



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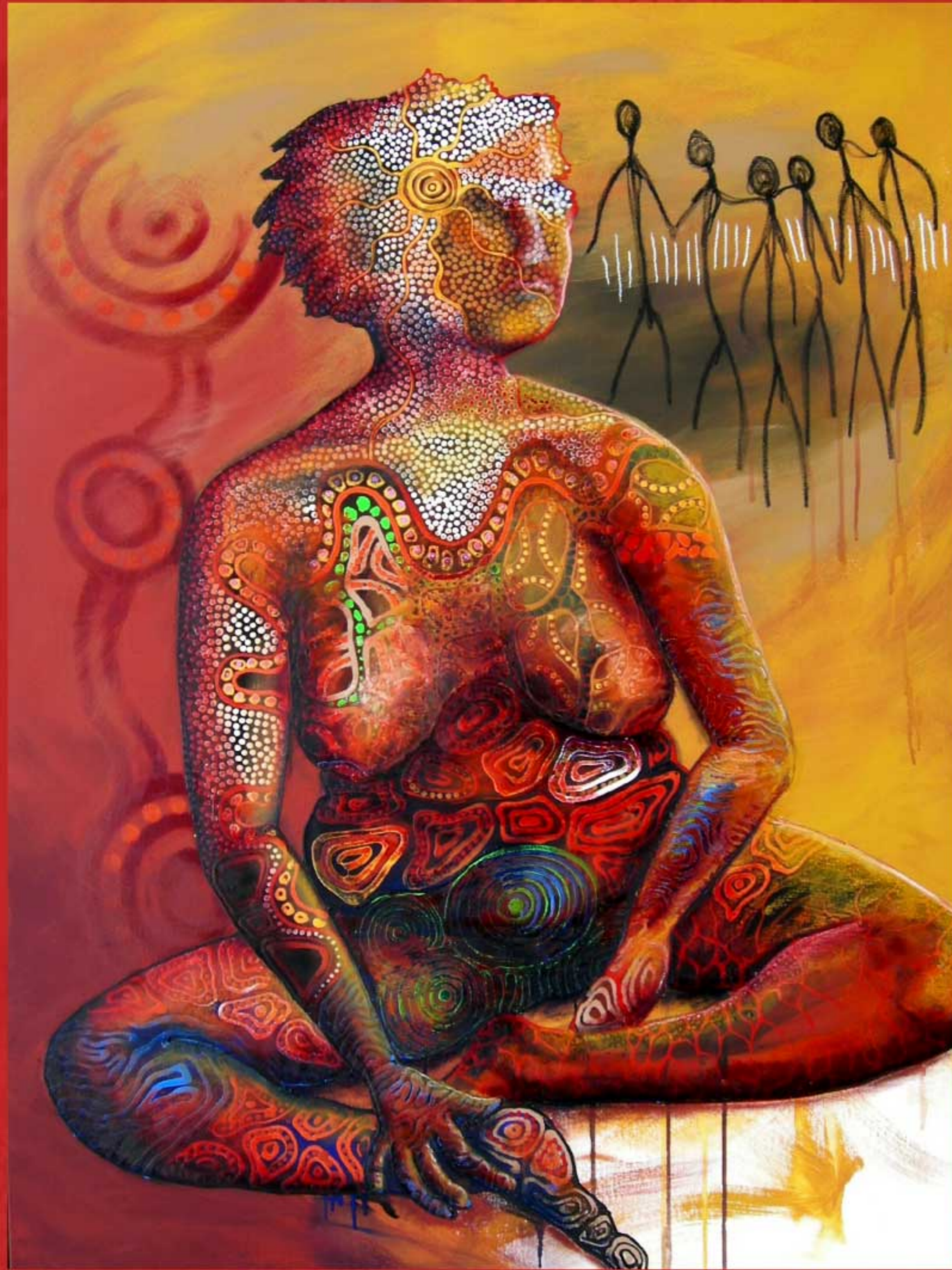
“ : To be able to empower another Woman is one of the most empowering things I could do as a Woman and that could even be just empowering them to just smile.. ”

Q What you like best about working Real Futures/WB2C?

I love that Women's Business is able to provide a holistic framework of support through multiple avenues such as education, employment, social, emotional, wellbeing and cultural support. Not many services out there can do this due to funding restrictions so I believe this makes our service quite unique which is a great benefit for our Mob.

Q What inspires You?

Jesus! Everything I have been able to achieve and continue to do build on is because of Him. And even at my lowest he has brought me peace.



Background Artwork: Colours of my Mother by Alison Williams
"Colours of my Mother" © by Alison Williams gallery@yarrawarra.com.au

Contact Us

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2ND CHANCE HUB



REAL FUTURES

Real Futures Women's Business 2nd Chance Hub
acknowledges the traditional owners of country throughout
Australia and recognises their connection to land, water and community.
We pay our respects to elders past, present and future to come.